



## Environmental Print

Let's Spell Your Name!

**Beginner:** Using grocery store flyers, point out letters from your child's name.

**[Tip]:** Say "Look! That store starts with the letter K like Kayla."

**Intermediate:** Using grocery store flyers, have your child point out the letters in their name.

**[Tip]:** For Amy, find all of the A's, M's and Y's in the flyer.

**Experienced:** Using grocery store flyers, cut out letters and glue them together to spell first and last names.

**[Tip]:** Practice using all uppercase letters, all lowercase letters, or capitalising the first letters of each name.

**[Brief] Why?** Letter recognition is important for building reading and writing skills.

**[Detailed] Why?** Letter recognition and spelling helps children to develop a strong connection between letters and their sounds.

**References:** Reutzel, P., Mohr, K. A., & Jones, C. D. (2019). Exploring the relationship between letter recognition and handwriting in early literacy development. *Journal of Early Childhood Literacy*, 19(3), 349–374.  
<https://doi.org/10.1177/1468798417728099>

**Caregiver Handbook:** English Letter Sounds, English Letter Combinations